



FEDERATION OF
MALAYSIAN
MANUFACTURERS



YOUR VOICE
YOUR PARTNER

YOUR NEW CUSTOMERS HAVEN'T HEARD OF YOU YET, LET'S CHANGE THAT!

Advertise with Us

FMM DIRECTORY OF MALAYSIAN INDUSTRIES - 55TH EDITION -

WHY US?



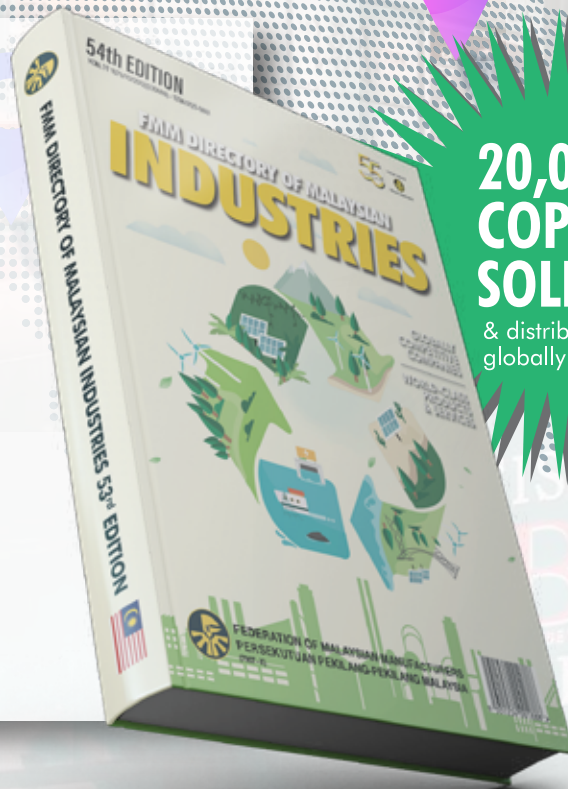
Promote your products and services to 12,000+ companies in our network.



Amplify your business reach to government, agencies, GLCs, and embassies.



Ensure global exposure for your brand with connections to trade commissioners in 80 countries.



**20,000+
COPIES
SOLD!**

& distributed globally

SECURE YOUR SPOT NOW!



Wisma FMM, No 3,
Persiaran Dagang, PJU 9
Bandar Sri Damansara,
52200 Kuala Lumpur



03-6286 7200

016-894 0845 (Shahrul)

011-3685 2585 (Wani)

012-557 1849 (Affis)



publication@fmm.org.my



www.fmm.org.my
www.fmmmbia.org.my

FMM Directory ADVERTISEMENT RATES

Space

Prime Spot

Space	Member	Non-Member
★ First Right Hand	RM 8,000	N / A
★ Inside Back Cover	RM 8,000	N / A
★ Inside Front Cover	RM 9,000	N / A
★ Back Cover	RM 10,500	N / A
★ Bookmark	RM 7,000	RM 8,500
★ Separator Page	RM 6,000	RM 7,500
★ Full Page (first 30 pages)	RM 5,000	RM 6,000
★ DPS (first 30 pages)	RM 8,000	RM 9,500

Showcase

Space	Member	Non-Member
■ Half Page	RM 3,500	RM 4,500
■ Full Page	RM 4,500	RM 5,500
■ Double Page Spread	RM 6,500	RM 8,000
≡ Listing	COMPLIMENTARY	RM 1000

Special Package

Double the Exposure, Half the Cost!

★ **40% discount** on e-BIA Half Page ad (NP: RM 4000) & Full Page ad (NP: RM 4500)

★ Additional **10% discount** for four issues and above

YES! We would like to take the **Special Package**

Please ☒ the selected issue:

☐ **Jul - Sep 2024**

☐ **Jan - Mar 2025**

☐ **Oct - Dec 2024**

☐ **Apr - Jun 2025**

FOR OFFICE USE

Artwork Specification

Double Page Spread

Image Area	400mmW x 270mmH
Trim Size	420mmW x 298mmH
Bleed Size	430mmW x 308mmH

Full Page

Image Area	190mmW x 270mmH
Trim Size	210mmW x 298mmH
Bleed Size	220mmW x 308mmH

Half Page

Image Area	190mmW x 130mmH
------------	-----------------

Artwork Charges

RM800 will be charged if artwork is not supplied by Advertisers.

Material Required

Softcopy in the following format: **AI (text outlined), PDF, JPEG (300dpi)** with print quality digital colour proof.

Deadline Info

Booking Deadline	Material Deadline	Publication Date
• September 2024	• October 2024	• January 2025

FMM Directory ADVERTISEMENT BOOKING FORM



Publication Unit

Federation of Malaysian Manufacturers
Wisma FMM, No 3, Persiaran Dagang, PJU 9
Bandar Sri Damansara, 52200 Kuala Lumpur



Contact Us:

03-62867200
016-8940845 (Shahrul)
011-36852585 (Wani)



publication@fmm.org.my



http://www.fmm.org.my



**FEDERATION OF
MALAYSIAN
MANUFACTURERS**



**YOUR VOICE
YOUR PARTNER**

Booked By

Name: _____

Designation: _____ Company: _____

Address: _____

Tel: _____ Fax: _____

Email: _____ Date: _____

FMM Membership No: _____

☐ Enclosed cheque / bank draft no: _____ for RM _____

Bank in to **Federation of Malaysian Manufacturers** for RM _____

Maybank Account No: **5-14208-33076-8** (please attach bank-in slip)

Do you require tax invoice ☐ YES ☐ NO

Signature _____ Stamp _____